

TUNER EVOLUTION

Vendor/Sponsor Registration Info & Guidelines

We want to ensure that you have the best experience with Tuner Evolution and our team. Provided is an introduction to our rules, regulations and requirements.

REGISTRATION

To register as a vendor or sponsor at any of our events, you must first create a profile.

VENDORS, to create your profile:

1. Start out by visiting our website at www.tuner-evolution.com.
2. Hover over the *VENDORS* tab and click *Event Registration*.
 - a. If your company has not yet created a profile, click START REGISTRATION.
 - b. If your company is returning and has already created a profile, select LOGIN.

SPONSORS, to create your profile:

1. Start out by going to www.tuner-evolution.com/sponsors.
2. Please enter all of the required information. Once your profile has been created, to log back into the system:
 - a. From any page on our website, hover over the *VENDORS* tab and click *Event Registration*.
 - b. Then scroll down, and under Returning Users, click the LOG IN button.

It is crucial that you review your company's profile and ensure it is 100% accurate. Once your information has been entered, you can quickly and easily register for events by selecting the desired booth size and then clicking the REGISTER button. For some events, we will also ask to you include:

- QTY of Tables
- QTY of Chairs
- QTY of passes day of show
- Electric outlets

Once your profile is created, you will be able to easily register for any of our events, even future events, without having to re-enter your company information. If you encounter any issues during the registration process please contact us immediately at info@tuner-evolution.com.

Note: A valid Tax ID# is required for all vendors and sponsors. Failure to provide one will result in the rejection of your registration.

REQUESTED BOOTH SPACE & DISPLAY CAR REQUIREMENTS

Booth Size

Sponsors - Your booth size is determined by your chosen sponsorship package, unless otherwise specified.

Vendors - Your booth size is determined by what you choose during registration, unless otherwise specified.

Display Vehicles

Because our entire roll-in/check-in process is done electronically, we require all booth vehicles to be registered under your profile. This includes owner information and multiple images. When adding vehicles to your profile, please be sure to check mark the box next to the events each vehicle will be attending. If you add a vehicle and do not check mark any events, that vehicle WILL NOT be registered for any events and WILL NOT be let in! You can always go back in and add or remove a vehicle from attending events by simply checking or unchecking those boxes.

Any booth vehicles that show up on the day of the show that have not been registered WILL NOT be allowed into the building!

Fire regulations require that ALL VEHICLES must have 1/4 tank of gas or less! This will be strictly enforced!

Note: All tents, displays, vehicles, etc. must fit inside the booth space that you paid for! If you register for a 10' x 20' booth and then try to fit five cars (or anything else that won't fit) into that space, you will be charged for a larger booth!

MARKETING INFORMATION (Sponsors Only)

With you as our sponsor, it is our job is to give your company exposure. We use the following social media outlets to promote our affiliates, our sponsors, and of course ourselves!

Instagram - [@TUNEREVO](#)

Facebook - [Facebook.com/Tuner-Evolution](https://www.facebook.com/Tuner-Evolution)

Event Page - <https://www.facebook.com/events/484436601679272/>

Be sure to follow us on these outlets if you aren't already doing so.

Marketing Material We Would Like From You

- Your social media links and website
- Contact information, address, hours of operation
- Flyers and advertising such as images, logos, documents we can share
- Current promotions
- Sales pitches

Cross-promotion is the key to our mutual success. We ask you to share our flyers, social media and website links to let your customers know you are a part of the Tuner Evolution Team. Invite them to participate in support of your business and our events. We also offer promotional codes as an added incentive to your customers.

It is important that your company provide enough team members to allow your booth to be set up and run properly. This is your time to shine so don't cut yourselves short. There will be 350-400 vehicles rolling in on the day of the show and your booth will help set the stage and blueprint for the layout.

We wish you much success at our show as well as any other events you attend this season! It is our goal to provide you with a quality event that gets you the exposure that you deserve! We look forward to seeing you at the event and working with you in the future!

Print Name

Signature

Date